



**ROMEXPO S.A.**





# Romania

Member of NATO and the European Union, Romania offers a unique geographical and historical perspective. From Transfăgărășan, a complex construction with countless tunnels, viaducts and bridges spread across many streamers, to the Sphinx in Bucegi Mountains, with the same height as the Sphinx in Egypt, the face of Decebal, the highest sculpture in Europe made in a rock from the Danube Boilers, to international sports brand personalities such as Nadia Comăneci, Ilie Năstase, Gheorghe Hagi and Simona Halep, or the wonderful Romanian traditions, all represent unique reasons why Romania is an unmissable tourist destination.

In addition, the strategic geographical position, the natural resources, the well-trained workforce and the countless traditional or innovative business sectors define Romania as an attractive economic destination.

## Bucharest

Bucharest, the capital of Romania that generates about 1/5 of its GDP, is the economic, administrative and cultural center of the country, being at the same time the most important air, railway and road hub of Romania. Named "Little Paris" due to the influence of Paris and the French architecture school, today's Bucharest, through historical and contemporary architecture, reflects the march of time and the contribution of the large number of ethnic communities to the economic growth and cultural development. With real architectural jewels such as the Parliament Palace, the second largest administrative building for civil use in the world, after the Pentagon in the United States of America, the Romanian Athenaeum or the Arch of Triumph, specific Romanian-themed museums, such as the Village Museum Dimitrie Gusti, an open-air ethnography museum spread over an area of about 100,000 square meters, unique natural places including Văcărești Natural Park, with an area of 183 hectares, and an extremely active socio-cultural life, Bucharest is the ideal city for organizing any type of event.



## Romexpo

Due to the exquisite combination of tradition and experience with innovation and openness to the latest trends and technologies, **ROMEXPO**, the most important exhibition center in Bucharest and Romania, represents the reference point for all major Romanian and Southeastern European events, namely fairs and exhibitions, summits, congresses, business meetings, but also shows, concerts, sports competitions and private events.

**ROMEXPO** constantly supports the Romanian and foreign companies in their efforts to access new markets, accurately and objectively reflecting the economic trends at national and international level, being, through the organized events, a valuable source of information for trade visitors and general public.





## ROMEXPO Exhibition Center, City of the city

With more than 55 years of experience in organizing fairs and exhibitions, **ROMEXPO** owns a total area of over 300,000 square meters, of which approximately 57,000 square meters represent exhibition space which yearly gather together decision-makers, representatives of the business environment and final consumers.

Being the most popular meeting place between companies and their audience, **ROMEXPO** provides its clients with high quality services, in accordance with market requirements outlined by the major event organizers in Europe and in the world.

The **ROMEXPO** offer includes exhibition halls at the highest standards, conference, congresses and seminars rooms - with capacities between 50 and 500 people, suitably equipped for large events and over 2,000 parking spaces.

The company's activity focuses on three priority axes:

- organizing fairs, exhibitions and events;
- renting exhibition halls, outdoor spaces and conference rooms;
- designing, construction and fitting the exhibition stands.

**ROMEXPO** hosted over time some of the most important business, cultural and artistic events in Bucharest and Romania, the most recent being Digital Assembly 2019, an annual European conference organized on the occasion of the Romanian Presidency of the Council of the European Union, The Three Seas Initiative Summit (2018), Disney on Ice (2019), the draw for UEFA EURO

2020 final tournament (2019), East European Comic Con, but also European and international exhibitions that have already become a tradition, such as INDAGRA, a representative fair for the agricultural industry, BIFE-SIM, international fair for furniture, equipment and accessories, or Romanian Tourism Fair. In addition, the exhibition program includes over 35 reference events that bring together the most relevant audience.

Every year, through commitment and professionalism, **ROMEXPO** Exhibition Center manages to be a showcase for the Romanian market abroad and to offer a beneficial exchange of experience for the Romanian economy.

**ROMEXPO** has as majority shareholder the **Chamber of Commerce and Industry of Romania**, one of the most important bodies for the Romanian business community, which brings together a network of 42 county chambers of commerce and industry, bilateral chambers of commerce and professional associations.

**ROMEXPO** is acknowledged worldwide as member of Global Association of the Exhibition Industry - UFI, Central European Fair Alliance - CEFA, CENTREX International Exhibition Statistics Union, The European Federation of Agricultural Exhibitions and Show Organizers - EURASCO and is also TUV Thuringen certified.





# ROMEXPO keeps steps with global development trends

**ROMEXPO** is not only the longest-standing Romanian company in the field of organizing fairs and exhibitions, but also the company with the highest turnover in this sector. This is why the company is constantly developing and concerning for the satisfaction of all customers, suppliers and their public. **ROMEXPO** delivers not only services, but also the commitment of fairness, trust and quality.

The activity from the Exhibition Center was relocated after 2017 in the two new halls and the multifunctional space dedicated to the related services, with a total exhibition area of over 30,000 square meters, reconfiguring also the center of interest of **ROMEXPO**. The features and facilities offered by B1 and B2 Halls have resized every event, from fairs and exhibitions, to conferences, shows or product presentations. In other words, B1 and B2 Halls have become the main venue for the fairs and exhibitions, and the Central Hall and the C Halls are prevalingly hosting other major events.



B1 and B2 Halls are event and exhibition spaces that comply with all the relevant rules in force and meet the necessary criteria for organizing large-scale events, both as number of exhibitors and visitors, as well as facilities. New services were developed in the **ROMEXPO** offer, which gave to the customers the possibility to promote themselves and be a step forward to their competition.

The facilities offered by B1 and B2 Halls have completely changed the way the exhibitions display thanks to the hanging structure services, promotion through the lightboxes and the inside and outside meshes, easy access of the exhibitors through the professional freight doors, the extended exhibition space - 15 m height, modular structures with multiple operating options, but also utilities such as a compressed air installation complying with the international standards, that facilitates the best exhibiting conditions for the specific equipment and machinery.

We do not stop here! The **ROMEXPO** team constantly evaluates and capitalizes the possibilities for developing the Exhibition Center!

We are waiting for you, in the *City of the city*, to organize together a memorable event or exhibition! Regardless of the type of event, we guarantee setup flexibility and a wide range of facilities and services.

# The Infrastructure of the ROMEXPO Exhibition Center



## B1 and B2 Halls

B1 and B2 Halls, opened in December 2017, are the most modern exhibition spaces of ROMEXPO, ideal for organizing and hosting international events. Traditional benchmark fairs organized by ROMEXPO, such as the Romanian Tourism Fair, INDAGRA or BIFE-SIM take place in these exhibition spaces, but also many other events hosted or organized in partnership such as Go Tech World or Digital Assembly.

### Technical data

**Total area:** 27,300 sqm;

**Height:** 14.17 m;

**Capacity:** between 1,500 people (B1) and 2,000 people (B2);

**Suitable for:** fairs, exhibitions, international conferences, shows;

**Facilities:** hanging structure services, promotion through the lightboxes and the indoor and outdoor meshes, professional freight doors, underground evacuation sites, modular structures with multiple operating options, compressed air installation complying with the international standards.

## B3 Hall

It is designed as a multifunctional space, consisting of: conference rooms, press corner, coffee shop, exhibitors assistance office and a visitor information point.



## The Central Hall

A symbol of the architecture of the 1960s that has become an emblem of Bucharest over time, the Central Hall is also the symbol of ROMEXPO and hosts various events, from shows (Cirque de Soleil, Disney on Ice), concerts (Jose Carreras, Enrique Iglesias), to sporting events (European Aerobic Gymnastics Championship 2011).

### Technical Data

**Total area:** 15,247 sqm;

**Height:** 34 m;

**Capacity:** approximately 4,000 people;

**Suitable for:** shows, concerts, sports competitions, fairs, exhibitions, international conferences;

**Facilities:** a conference room, amphitheater layout, any type of equipment and service on request.

## C Halls

Like all ROMEXPO spaces, all 6 C halls, of rectangular type, offer multiple arrangement options and can host both fairs and exhibitions, as well as corporate events, product launches and presentations, conferences, congresses, sports competitions or private parties.

### Total gross area:

**C1 Hall** – 2.964 mp;

**C2 Hall** – 3.925 mp;

**C3 Hall** – 2.685 mp;

**C4 Hall** – C5 – 5.201 mp;

**C6 Hall** – 2.939 mp.



# ROMEXPO Conference Rooms

**Titulescu conference room** is one of the two conference rooms newly built by ROMEXPO in B3 Hall and benefits from a modern aspect, easily adaptable to any type of large event.

**Capacity:** 250 people;

**Suitable for:** conferences, seminars, press conferences, product launches / presentations, corporate events;

**Facilities:** projection screens, sound system and air conditioning, lounge area, internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Optional:** adjustable capacity to specific requirements;

**Area:** 1,300 sqm;

**Location:** first floor, B3 Hall.

Design in a mirror with the **Titulescu conference room**, **Madgearu conference room** from B3 Hall preserves the modern look, easily adjustable too all kind of large events.

**Capacity:** 250 people;

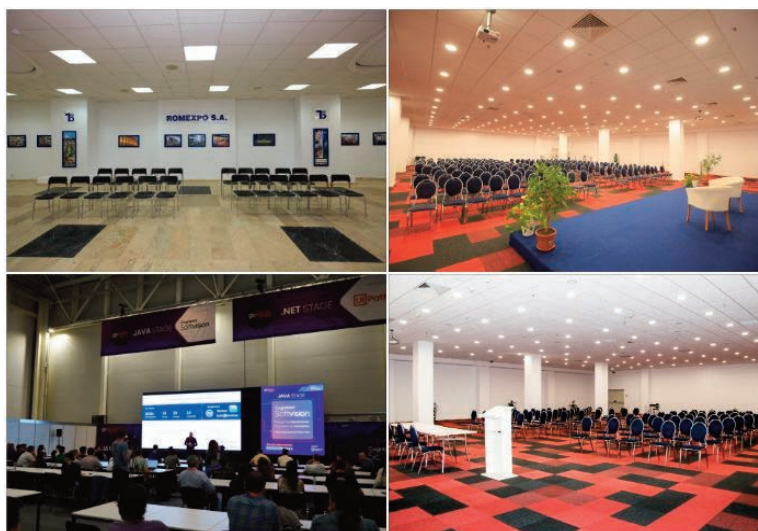
**Suitable for:** conferences, seminars, press conferences, product launches / presentations, corporate events;

**Facilities:** projection screens, sound system and air conditioning, lounge area, internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Optional:** adjustable capacity to specific requirements;

**Area:** 1,300 sqm;

**Location:** first floor, B3 Hall.



**Eminescu conference room** is a versatile and sumptuous space, intended for large-scale events, which exceed all expectations.

**Capacity:** 460 people;

**Suitable for:** conferences, congresses, seminars, cocktail parties;

**Facilities:** projection screens, sound system and air conditioning; presidium podium, toilets, including disabled people facilities, wardrobe, internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Optional:** adjustable capacity to specific requirements;

**Area:** 540 sqm;

**Location:** E2 Hall.

The perfect choice for corporate events is **Sadoveanu conference room**, which optimally combines the professional networking environment with the relaxed ambience needed for social events.

**Capacity:** 80 people;

**Suitable for:** conferences, congresses, seminars, cocktail parties, corporate events;

**Facilities:** projection screens, sound system and air conditioning; presidium podium, toilets, including disabled people facilities, wardrobe, internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Optional:** adjustable capacity to specific requirements;

**Area:** 190 sqm;

**Location:** E2 Hall.

**ROMEXPO** provides you with the opportunity to organize events inside **Cupola conference room**, located in its symbol building, the Central Hall. The Cupola conference room is the ideal place for public events with increased visibility and improved promotion.

**Capacity:** 100 people;

**Suitable for:** conferences, seminars, press conferences;

**Facilities:** projection screens, sound system; internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Area:** 170 sqm;

**Location:** Central Hall, access from level 0.

The **ROMEXPO** professional team gives you the possibility to set up your own conference room, accordingly to your vision upon the event you organize. The conference room built in the hall is the ideal choice for business-to-business events that take place during the fairs organized in our Exhibition Center.

**Capacity:** 50 – 1,500 people;

**Suitable for:** conferences, seminars, press conferences;

**Facilities:** projection screens, sound system; internet / WI-Fi; tables setup, on request, in any form, depending on the event;

**Location:** B1 or B2 Halls.

# ROMEXPO

## in facts and figures

Due to its available exhibition area, logistics and versatility of spaces, all ROMEXPO halls can host various events such as: concerts, sports competitions, shows, private parties, business meetings.

Annually, ROMEXPO means:

- over 70 exhibitions and fairs;
- about 75 events for the general public;
- more than 80 conventions;
- about 6,200 companies participating in fairs and exhibitions;
- over 900,000 visitors and spectators;
- around 45 countries represented at the exhibition events;
- over 300,000 square meters of exhibiting area.



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